

Become a Sponsor - 2013 Sponsorship Package

PodCamp Toronto is Canada's Largest New Media Event.

Last year, PodCamp Toronto attracted more than 1,000 professional and amateur new media content creators and communicators to a two-day unconference event.

With your sponsorship, you receive these benefits:

- Most importantly, the earned goodwill of approximately 1,000 new media content creators and thought leaders in attendance
- Logo placement on PodCampToronto.com (home page & sponsor page)
- A featured blog post on PodCampToronto.com including syndication (once) of that post via PodCamp's Facebook and Twitter accounts.
- Mentions in PodCamp Toronto event promotions
- Presence at PodCamp Toronto 2013 - (varies based on sponsorship level)

Sponsorship grants you the opportunity to connect with a Community as defined above and in the detail below. Our expectation of sponsors is that they respectfully participate. Sponsorship does not guarantee a session (i.e. presentations, panels, etc.) or priority on the schedule.

Platinum Sponsor

\$3,000

- Your company name and logo posted on the front page of PodCamp Toronto's website, blog and Facebook fan page, with a clickable link back to the destination of your choice to build awareness and drive traffic back to your site.
- Introductory blog post with your logo on the PodCamp Toronto blog
- Announcement of your sponsorship through the PodCamp Toronto [Twitter account](#)
- Listing on our sponsor sign at the event registration area
- Mention and thank you at least twice throughout the event including to all attendees in the opening remarks
- Display of a full colour sign (as provided by the sponsor and according to specs provided by the PodCamp Toronto organizing team) at the registration desk
- Room Sponsorship- get exclusive sponsorship of one of the rooms our sessions are held in during one day of the conference. Sponsors can use branding and signage as it fits and as approved by the PodCamp organizers.
- Mention in PodCamp Toronto promotions
- Option to participate in the Gold Sponsor Lounge
- First option to renew for 2014
- Limited to 1 sponsor

Gold Sponsor

\$2,000

- Your company name and logo posted on the front page of PodCamp Toronto's website, blog and Facebook fan page, with a clickable link back to the destination of your choice to build awareness and drive traffic back to your site.
- Introductory blog post with your logo on the PodCamp Toronto blog
- Announcement of your sponsorship through the PodCamp Toronto [Twitter account](#)
- Listing on our sponsor sign at the event registration area
- Mention and thank you at least twice throughout the event including to all attendees in the opening remarks
- Display of a full colour sign (as provided by the sponsor and according to specs provided by the PodCamp Toronto organizing team) at the registration desk
- Room Sponsorship- get exclusive sponsorship of one of the rooms our sessions are held in during one day of the conference. Sponsors can use branding and signage as it fits and as approved by the PodCamp organizers.
- Mention in PodCamp Toronto promotions
- Option to participate in the Gold Sponsor Lounge
- First option to renew for 2014

Silver Sponsor

\$1,000

- Your company name and logo posted PodCamp Toronto's website sponsorship page, blog and Facebook fan page, with a clickable link back to the destination of your choice to build awareness and drive traffic back to your site.
- Introductory blog post with your logo on the PodCamp Toronto blog
- Announcement of your sponsorship through the PodCamp Toronto [Twitter account](#)
- Listing on our sponsor sign at the event registration area
- Mention and thank you at least twice throughout the event including to all attendees in the opening remarks
- Display of a full colour sign (as provided by the sponsor and according to specs provided by the PodCamp Toronto organizing team) at the registration desk
- First option to renew for 2014

Bronze Sponsor

\$500

- Post your name and logo on PodCamp Toronto's website sponsorship page and Facebook fan page, with a clickable link back to the destination of your choice to build awareness and drive traffic back to your site.
- Announcement of your sponsorship through the PodCamp Toronto [Twitter account](#) and in the PodCamp Toronto podcast.
- Mention and thank you at the event during the opening remarks.
- First option to renew for 2014

In-Kind Sponsors

- Sponsoring companies and organizations will cover the costs of their chosen item(s), in addition to the coordinating the logistics. PodCamp Toronto organizers must approve all decisions. Please send inquiries to sponsorship [at] podcampotoronto [dot] com.

In Kind Sponsors receive:

- Name and logo on the sponsor page of the PodCamp Toronto website and Facebook fan page, with a clickable link back to the destination of your choice.
- Blog post with your logo on the PodCamp Toronto blog for Gold in-kind sponsors and above
- Announcement of your sponsorship through the PodCamp Toronto [Twitter account](#) and in the PodCamp Toronto podcast.
- Announcement of your sponsorship during the opening remarks of PodCamp Toronto

Combinations of cash and in-kind sponsorship are also welcome and subject to the discretion of the organizing team.

The fine print:

- All sponsorship is subject to the discretion of the organizing team.
- We reserve the right to limit the number of sponsors in all categories.